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**Beach Surfing Event Adds Surf Art Expo**

Virginia Beach, VA – April 10, 2008--- Mary Knight, Surfing Director of the Steel Pier Classic surfing event will have to get used to handling more than surfers this Memorial Day Weekend, May 24-26. The annual surfing event, The Steel Pier Classic at the Virginia Beach Oceanfront at the 1st Street Jetty, is introducing a Surf Art Expo along the boardwalk in conjunction with the surfing event, now in its fifth year.

Knight, along with her organization, The Virginia Longboard Federation, a 502 C-3 non profit has had success in building up the event over the last five years. Upon their signing with Freedom Surf Shop as their presenting sponsor for the next three years, they thought it was time to step it up a notch.

*“Surfing is an art, and there are a lot of artists who surf”*, says Knight, whose daughter Morgan Knight is a 5-time competitor of the Steel Pier Classic, and also an art teacher at Corporate Landing Elementary School, who oversees a student art show at the event. *“The idea just grew from there, with our growing partnership with local agency Sponsorships Unlimited”*, who will be producing the Surf Art Expo along the boardwalk.

**The Steel Pier Classic & Surf Art Expo** is the new name of the event. For more information on the Steel Pier Classic surf contest contact Mary Knight at 757-409-1363. To enter the surfing contest, applications are available at Freedom Surf Shop, 1361 Laskin Road, Va. Beach. Surf contest applications can also be downloaded at [www.virginialongboardfederation.com](http://www.virginialongboardfederation.com). For more information on the Surf Art Expo contact Sponsorships Unlimited at 757-222-2355 or go to [www.vbsurfartexpo.com](http://www.vbsurfartexpo.com).