



FOR IMMEDIATE RELEASE:

Media Contacts:

Mary Knight, Virginia Longboard Federation

SurfChic38@aol.com.

(757) 409-1363

Jodie Woodward, VB Surf Art Expo

info@vbsurfartexpo.com

(757) 222-2355

Tanya Kaish Keller, external comms

mejanep@gmail.com (757) 618-3655

**This Memorial Day Weekend at the Va. Beach Oceanfront
Steel Pier Classic & Surf Art Expo May 25-27, 2019
Celebrating Surf, Art and Community**

(VIRGINIA BEACH, Va. - May 4, 2019) - Virginia Longboard Federation, the producers and organizers of the Steel Pier Classic and VB Surf Art Expo are gearing up for the [16th Annual Steel Pier Classic](#) and [12th Annual VB Surf Art Expo](#) held Memorial Day weekend May 24 - 27 between 1st and 7th Streets at the Virginia Beach Oceanfront.

This annual kick-off to the Oceanfront summer season brings some of the most competitive surfing, Grom Fest, stand-up paddleboarding (SUP), **SurfRider Foundation** Student Art Show on the Beach, O'Connor Brewing Company 5K race, Virginia Beach Surf Art Expo featuring 70+ local and regional artists from Maine to Florida and the close-out of the weekend on Memorial Day, the Altmeyer Hawaiian Paddle-Out in memory of our military fallen.

**SCHEDULE OF EVENTS
STEEL PIER CLASSIC & SURF ART EXPO – MAY 24-27, 2019**

Friday May 24

3–7 p.m. The Grom Coast Surf & Skate Welcome Party for GromFest, 325 Laskin Rd, Virginia Beach.
Open to the public.

Saturday May 25

Location: Virginia Beach Oceanfront, between 2nd and 7th Streets

7 a.m. – 5 p.m. Surfing Competition begins

8 - 9 a.m. SUP Race *

9 a.m. – 5 p.m. Coastal Edge Presents the Student Art Pavilion on the beach

- 9 a.m. – 5 p.m. Coastal Edge presents the Element skateboard Art Show on the beach
- 9 a.m. – 5 p.m. Coastal Edge Presents the Vans Custom Culture Student Art Show
- 9 a.m. – 6 p.m. Coastal Edge retail store on the boardwalk
- 10 a.m. – 6 p.m. Virginia Beach Surf Art Expo on the Boardwalk 3rd - 6th Street
- 11 a.m. Grom Coast Surf & Skate presents GromFest. Under 12 surfing division

Sunday May 26th, 2019

Location: Virginia Beach Oceanfront, between 2nd and 7th Streets

- 7 a.m. – 5 p.m. Surfing Competition.
- 8 a.m. O'Connor Brewing Co. Steel Pier 5K Race at 7th S.
- 9 a.m. – 5 p.m. Coastal Edge Presents the Student Art Pavilion on the beach
- 9 a.m. – 5 p.m. Coastal Edge presents the Element skateboard Art Show on the beach
- 9 a.m. – 5 p.m. Coastal Edge Presents the Vans Custom Culture Student Art Show
- 9 a.m. – 6 p.m. Coastal Edge retail store on the boardwalk
- 10 a.m. – 6 p.m. Virginia Beach Surf Art Expo on the Boardwalk 3rd - 6th Street

Memorial Day ~ Monday May 27th, 2019

Location: Virginia Beach Oceanfront, between 2nd and 7th Streets

- 7 a.m. – 5 p.m. Surfing Competition*
- 9 a.m. – 5 p.m. Coastal Edge Presents the Student Art Pavilion on the beach
- 9 a.m. – 5 p.m. Coastal Edge presents the Element skateboard Art Show on the beach
- 9 a.m. – 5 p.m. Coastal Edge Presents the Vans Custom Culture Student Art Show
- 9 a.m. – 6 p.m. Coastal Edge retail store on the boardwalk
- 10 a.m. – 5 p.m. Virginia Beach Surf Art Expo on the Boardwalk 3rd - 6th Street
- Noon Virginia Longboard Federation/Altmeyer Memorial Hawaiian-style Paddle-Out to honor our fallen U.S. servicemembers from ongoing military operations
- 5 p.m. The Steel Pier Classic & Surf Art Expo concludes

Organizer Note: Due to wave conditions, all surfing events subject to change without notice. Surfing Divisions: Pro/Am Longboard, Pro/Am Shortboard, Stand Up Paddle Surf, Stand

Steel Pier Classic

Started on New Year's Day 2004 and steered by Mary Knight, Zeke Saunders (of blessed memory), and the many passionate volunteers and members of the Virginia Longboard Federation, the mission has always been to give back to the community by bringing the community together as one. Everyone works on a volunteer basis for the love for surfing and the ocean. Our vision realizes that surfing is an art, no matter the medium - on a board or art capturing the elements of surf. Each Memorial Day, we celebrate this love and the art of surfing at the Steel Pier Classic and Surf Art Expo. Proceeds from this annual event support the local charities. Connect to www.steelpierclassic.com for more information, entry forms, and a schedule of events.

VB Surf Art Expo

For the Surf Art Expo, go to www.vbsurfartexpo.com or contact Jodie Woodward, Show Director at 757-222-2355. Now in its 12th year, the Surf Art Expo takes place on the boardwalk during the surf competition and showcases the works of 70+ local and regional artists from Maine to Florida. The creations of surf art are from all mediums including painting, photography, jewelry, sculpture, pottery, wood, metal, fiber, and mixed media. Each artist has a connection with surfing, the ocean, beach life, sea life, seascape scenes, shells, coral, dolphins, fish, lighthouses, mermaids, custom surfboard and skateboard designs.

####