



VB Surf Art Expo
Jodie Woodward, Show Director
 2224 Bayberry Street
 Virginia Beach, VA 23451
 757-222-2355
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Updated April 19, 2017

2017 ARTIST APPLICATION

STEEL PIER CLASSIC & SURF ART EXPO

A surfing contest and surf art show all in one event!

Event Dates: Saturday May 27, 2016 - Monday May 29, 2017 (Memorial Day Weekend)

Surf Art Expo Hours: 10am-6pm Saturday & Sunday, May 27-28, 2017
 10am-5pm Memorial Day Monday May 29, 2017

Event contact: Jodie Woodward, VB Surf Art Expo Show Director info@vbsurfartexpo.com

Application Fee - Circle One: 10 x 10 exhibit space \$275.00 (after April 14, 2017, \$300.00)
 10 x 20 exhibit space \$525.00 (after April 14, 2017, \$600.00)

Name of Artist: _____

Business Name: _____

Address: _____

City, State, Zip: _____

Business Phone: _____

Cell: _____

Email: _____

Medium: _____

Website: _____

Facebook Page: _____

Artist name as you want it to appear on your sign: _____

Do you need electricity? Circle one: YES (additional \$25.00 fee) NO

Artist Signature: _____ Date: _____

By signing my name above, I understand, and agree to abide by the rules and regulations as set forth by The City of Virginia Beach and the Coastal Edge Steel Pier Classic & VB Surf Art Expo management as specified on page 2 of this application for participation as an artist in this event.

Application only valid with signature below from show management:

Approved by: _____ Name/Title: _____ Date: _____

2017 Rules & Regulations for the Steel Pier Classic & Surf Art Expo:

1. **ORIGINAL ARTWORK.** This show is for original handcrafted work. Artist's prints and giclee's are permitted to sell. Only artists displaying their own original work may participate. Each applicant must submit three (3) images of their recent work. Submit this application by mail to VB Surf Art Expo, 2224 Bayberry Street Va. Beach, VA 23451 with samples on a compact disk or thumb drive, or by email to info@vbsurfartexpo.com with artwork attached to the email. There are no additional fees to submit this application.
2. **SHOW FORMAT.** This is a surf art only show. There are currently no cash awards. Artists will be accepted based on the following criteria. If the artist creates surf art from any medium (painting, photography, jewelry, sculpture, pottery, wood, metal, fiber, and mixed media) that has a connection with surfing, the ocean, sea life, seascape scenes, shells, coral, dolphins, fish, lighthouses, mermaids etc, we welcome your application. Upon acceptance, you will receive a signed and dated copy of this application from the Show Director and you will be emailed an invoice to process payment for your exhibit fee.
3. **NO SUBLETTING.** Only the type of surf art/crafts selected for entry may be exhibited and sold. The exhibition or sale of anything else by the artist is prohibited without asking the Show Director for permission to sell additional art in advance of the show. No sharing of space is permitted, unless you make the work together with a partner.
4. **NO BUY SELL.** There is NO BUY SELL of any nature permitted. Only artwork made by the artist is permitted for sale. If any products not made by the artist are found on site during the event you will be asked to remove the product or face possible expulsion from the show by show management.
5. **ARTIST BADGES.** Official Artist I.D. Badges will be issued at registration and must be worn at all times by the artist.
6. **ARTIST SIGNAGE.** Each artist must display a show provided sign at their exhibit in the front of their tent. It will include name and home town.
7. **APPLICATION PRICE INCREASE DEADLINE APRIL 14.** After April 14, exhibit fees are increased. Avoid late fees by signing up early.
8. **MAKE CHECKS PAYABLE TO SPONSORSHIPS UNLIMITED.** No admittance will be permitted without payment in full.
9. **CANCELLATIONS & REFUNDS.** There are no refunds without written notice 60 days prior to the event. No refunds will be made if you are asked to leave the show because of illegal operations, violation of show rules or City ordinances.
10. **COI.** A Certificate of Insurance is required showing liability coverage. Please provide a COI to the certificate holder, The Virginia Longboard Federation and email to info@vbsurfartexpo.com or fax to 757-222-2356. The COI must contain the name of the event (Steel Pier Classic & Surf Art Expo), date of the policy period (May 27-29, 2017), liability coverage in the amount of \$1,000,000 per occurrence, and name the Steel Pier Classic & Surf Art Expo, the Virginia Longboard Federation, their members, agents, employees, officers, and directors as added insureds. Address for Certificate Holder: PO Box 685 Virginia Beach, VA 23451. If you do not provide a COI, you must sign a waiver at check-in.
11. **LOAD IN** is Friday May 26, 2017 noon -6pm. You will be provided a street location to drive on the boardwalk after booth locations are assigned. Each artist will be provided an exact time to load in to avoid traffic jams on the boardwalk. Access to the boardwalk with your vehicle will be strictly supervised by Show Management. **ONLY ONE VEHICLE PER ARTIST WILL BE ALLOWED ON THE BOARDWALK.** Arrangements must be made in advance for artists with trailers hitched to your vehicle. A walking escort is provided by show management. Artist is responsible for the cleanup of any fluids leaking from your vehicle onto the boardwalk. A dolly or wheeled cart from your car is strongly recommended for loading and unloading each day once the show has begun if you remove your items from your tent each evening. Artists must be ready for show opening, Saturday, May 27, 2017 at 10am sharp.
12. **LOAD OUT** is Monday May 29, 2017 after 5pm. No exceptions. Show management must inspect your space site prior to your departure at the end of the event. If we determine that further cleaning is necessary please have the staff available to respond to any request. Your display area must be left in the same condition as when you arrived.
13. **PARKING.** All artists and employees are responsible for their own parking. Nearby parking is available for an avg \$10/day. Parking lots are at 2nd, 4th, and the 9th St. Garage. Due to the event taking place in the City of Va. Beach resort district, there is no free parking for artists anywhere.
14. **HOTEL ACCOMODATIONS.** Please use our hotel partners that are offering the best rates. Hotel info is at www.vbsurfartexpo.com/hotel.htm.
15. **TRASH DISPOSAL.** All exhibits must be in order with all packing cartons and trash disposed of prior to show opening. At the end of the show, artists will surrender their space in the same condition it was prior to occupation. In the event of damage, artists will be subject to damage claims as are necessary to restore space to its original condition, including but not limited to, trash clean up.
16. **ELECTRICITY** must be requested in advance and selected on page one of this application. There is an additional \$25.00 fee for electricity. Please bring a minimum of 100' outdoor electrical cord to reach the power panel provided by the City of Virginia Beach.
17. **TENT REGULATIONS.** Artists using EZ Up tents must be aware that this is an event taking place on the boardwalk at the Virginia Beach Oceanfront, where high winds can come off the ocean unexpectedly. Therefore, tent regulations are as follows. All back sides of tents must be tied with rope to the boardwalk rail. Stapling, nailing, or taping anything to City of Va. Beach property is expressly forbidden. For your protection, we encourage your tent to be completely wrapped in tent-wall at the close of the event day.
18. **TENT, WATER BARRELS, TABLE, & CHAIR RENTALS.** Artists may rent a tent for an additional fee. Please contact Ashleigh at Perfect Event Rentals, 757-428-5987 or perfectpartrent@aol.com.
19. **BANNER/SIGNAGE NEEDS.** For banner needs, please contact our signage vendor: Signmasters, Rick Ricketts rickjr@signmastersvb.com or 757-499-0615. Mention you are an artist in the show and you get 10% off.
20. **NO ALCOHOL.** The consumption of alcohol is forbidden by the City of Va. Beach. If alcoholic beverages are found or consumed at your BOOTH SPACE it is grounds for immediate expulsion from the event and forfeiture of all event fees.
21. **INCLEMENT WEATHER.** The Coastal Edge Steel Pier Classic & Surf Art Expo is an outdoor event, which is subject to sudden changes in the weather including thunderstorms, high winds, etc. In the event of inclement weather that may pose a threat to the safety of our patrons and vendors, we will provide a weather plan. It is the Artist's responsibility to take all the necessary precautions to secure their exhibit and display items to uphold all kinds of weather changes. Artist acknowledges that no refunds will be made as a result of inclement weather.
22. **PAID SECURITY** is provided each day, 7pm – 9am. However, you acknowledge that the Coastal Edge Steel Pier Classic & Surf Art Expo is not responsible for artist loss or theft.
23. **HOLD HARMLESS CLAUSE.** Artist agrees to indemnify and hold harmless the Coastal Edge Steel Pier Classic & Surf Art Expo, Virginia Longboard Federation, its employees, agents, and the City of Virginia Beach against any and all liability, demands, expenses, fees, fines, penalties, suits, proceedings, actions, and cause of actions of any kind.
24. **SHOW RIGHTS & RELEASES.** Show Management reserves the right to publish Artist name and take photos as a participant in the show.
25. **CHANGES.** Show Management reserves the right to modify and/or make changes to this agreement at any time.
26. **LEGALITIES.** This agreement is governed by Virginia law. Jurisdiction and venue of all disputes is permitted in the Circuit Court, Virginia Beach, VA. Artist will pay any and all legal fees and costs incurred by dispute in any proceedings to enforce this Agreement, including attorney's fees.